

Session B1

# Use it, don't own it: the rise of the sharing economy

Moderator: Peter Staelens, EUROCITIES

Planning the efficient city

3rd European Conference on Sustainable Urban Mobility Plans

Bremen | 12-13 April 2016



## Presentations:

**Vehicle-sharing: is it only for the ‘millennials’? A look at demographic trends in sharing**

**Angelo Meuleman, Taxistop (BE)**

**Shaping a municipal sharing policy as an element of a SUMP: how car-sharing relieves Bremen’s neighbourhoods in practice**

**Michaël Glotz-Richter, Free Hanseatic City of Bremen**

**Evolution of the Bubi bike-sharing programme**

**Péter Dalos, BKK Centre for Budapest Transport**

## Format and purpose of the session

- **Up to fifteen minutes per presentation**
- **Each presentation followed by 5 to 10 minutes of Q&A**
- **Final open discussion on how shared mobility can be addressed/enhanced in the SUMP process**
- **Three learning points**

## Discussion Time!

1. What are the **benefits and the ultimate potential** of the shared economy for urban mobility (cost savings? Increased access?...)?
2. Which **planning measures** would you recommend?
3. How do you make sharing **attractive to users**?

## Additional questions for debate:

- **Sharing – is it something new? If not, why is there such a hype?**
- **Are there not so welcomed side-effects?**
- **How to embed sharing in urban development ?**
- **Share? Or collective use? Is it the same? Who are providers? What are their interests?**
- **Public? Private? What does it mean in the future?**
- **When can we expect to disrupt the disruptives of today?**
- **...**